

# A1

## General Guidelines for Artwork

- Supply artwork in **CMYK** format
- Supply artwork in **Flattened Print Ready PDF Files**
- Images **MUST NOT** be **Embedded**
- Image resolution should be supplied at **300 dpi** at **25%** of the output required
- Convert **ALL** fonts to **Outlines**
- This template should be used for **Guideline Purposes Only**

### **SAFE AREA(535x780mm)**

- o Images and Text should be contained within the Safe Area

### **TRIM LINE(585x840mm)**

- o The Trim Line is the Final Size of the cut piece

### **BLEED AREA(615x860mm)**

- o Extends beyond the Trim Line, gets cut off during trimming